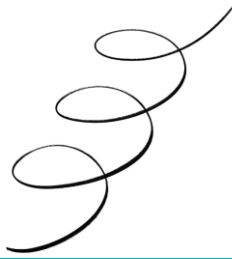




A-B-C All-Brains-Connected

Three groups of people need to be involved if you want to make change work within organizations: The people affected, those who have the knowledge and those who have the power to decide. If all three groups work together successfully, good solutions are guaranteed and sustainable change happens. A-B-C (All-Brains-Connected) is the most effective facilitation method for these groups (18-36 people). The A-B-C approach is based on the findings of Stafford Beer, a great mastermind in cybernetics and system theory. He named his method Syntegration®¹.



If you need the best solutions to complex problems A-B-C is the method to use.

Typical Cases

- Resolving complex problems quickly and efficiently, e.g. implementing new strategies, merging companies or departments, introducing new products or technologies, getting people to work together more effectively, managing quality issues etc..
- Finding solutions that need the knowledge and collaboration of people from various departments, especially if they have little experience in working together.
- Getting a new team to cooperate quickly.
- If you are assigned to a new executive position and want to learn from and about your key people fast and to the point.

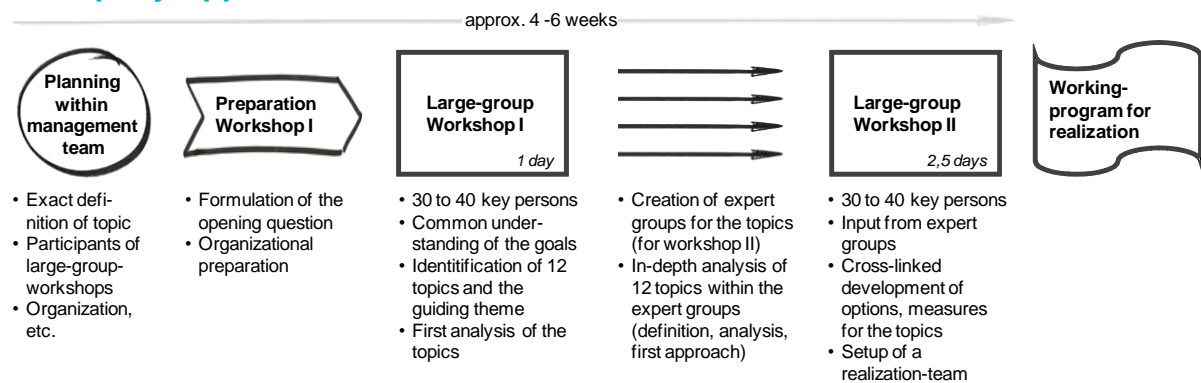
Benefits

Save time and money: Achieve best results within the shortest time possible. Experience the most effective workshop method for complex questions. **Best results:** Balancing intellect and emotion enables people to enter a state of “flow” which makes them reach their highest potential. People experience teamwork in a new dimension of creative networking, exchanging information and developing solutions. This motivates and commits people to realize change in a targeted and sustainable way.

¹ © Syntegration is a protected trade mark of Malik Managementzentrum, St. Gallen



Exemplary Approach with A-B-C All-Brains-Connected



We support you by ...

- drafting and controlling the whole change process together with the management.
- compiling the questions for the A-B-C-workshop together with the management and conducting an analysis of the current state if applicable.
- providing proven communication concepts for initiating the A-B-C-workshops and implementing the results.
- running a perfectly organized workshop allowing the participants to focus on the topics at hand.
- facilitating the whole workshop with a team of experienced consultants and provide a new teamwork-experience.
- supporting the implementation with a state-of-the-art project controlling, with expert consulting, coaching and controlling of the entire change process