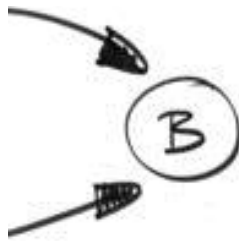


Strategy Retreat

The annual strategy retreat is often a fixture in strategic management. However, it carries a possible risk: The old strategies continue to be used without adequately dealing with future potentials or a necessary shift in direction. You can make more of your strategy retreat by thorough preparation and facilitation by experienced strategy consultants and effective anchoring of the implementation measures.



A successful strategy retreat requires good preparation and open dialogue.

Typical Cases

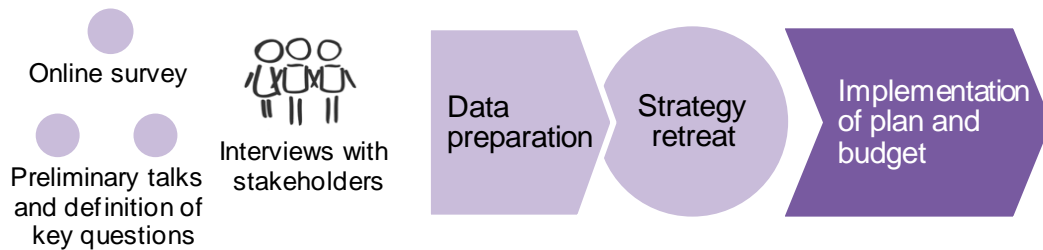
- You are planning an annual strategy retreat and would like to organize it in a different way this year.
- The strategy retreat should not be detached from business and facts, but should still offer new perspectives. Thus, analysis and review, but also new inputs are important to you.
- It seems that coordination is needed between the business units or locations.
- The strategic alignment has been largely worked out. Now it is about concretizing the measures or budgeting.
- You would like intensive research, professional facilitation and competent support regarding contents for your strategy retreat.

Benefits

A strategy retreat means: Facilitation of a strategy retreat with the additional benefit of customized preparation. Another plus: You develop a common view of current strategic challenges and priorities in the management team as the basis for operative planning. A powerful strategy workshop mobilizes ideas and energies for new activities and business potentials.



Example of a Strategy Retreat with Additional Benefits



We support you by ...

- preparing your strategy retreat together with you.
- starting with specifying your strategic questions.
- preparing a solid data basis for you or together with you. For this purpose, we suggest suitable methods to you involving manageable effort and expense, such as stakeholder interviews or online surveys.
- facilitating your strategy retreat: We provide for result orientation, the right form of teamwork and we see to the commitment of every single participant.
- offering you professional and content-related tips for implementing results.